



MSA Soccer Fest – Spring 2012



Calling all local businesses and organizations! To kick off the season this year, we are having a blow out celebration of both Soccer and everything our community has to offer! All of Midlothian is invited to join us on Saturday, March 3rd, 2012 at Hawkins Spring Park from 9:00 am until dark. We are expecting over 4,000 visitors as we play nearly 80 soccer games, and would like you to be a part of it!

We are offering multiple ways for you to participate:

Vendor Booths – Come show what your business has to offer. For a nominal fee, set up a 15'x15' booth and hand out info or promotional items; sell your products; or give away goodies. See the Vendor/Sponsor agreement for Pricing. Come out and set up some kind of activity like a bounce house, dunking booth, carnival ride or similar and get your booth for Free (subject to approval).

Have a Dance, Cheer or Karate Studio? Youth Sports Organization* or Business? Purchase a booth and get one 30 minutes time slot or two 15 minute time slots on our center stage to perform for the crowd.

School Clubs and Groups such as choirs and drama clubs – Schedule a performance for free, no booth purchase necessary.**

Event Sponsor – Don't want to set up a booth – make a cash donation and be an Event Sponsor. We have 3 levels of sponsorship ranging from a \$250 Bronze Sponsor to our marquee \$1,000 Gold Sponsor. Donations will help pay for the event expenses such as our Volunteers Supplies & Hospitality Tent, Equipment Rental, and Advertising.

Have an alternative idea on how to be a Sponsor, let us know, our ears are open and we are willing to work with you!

Want to get more involved with MSA Soccer, contact us today about becoming an MSA Business Sponsor for benefits throughout the year!

* No competing soccer clubs will be accepted. Other Youth Sports Organizations may give out information and promote their sport but may not conduct registration during Soccer Fest.

** Stage time is limited. Scheduling will be handled on a first come first serve basis.

330 N. 8th St, Suite 209 - Midlothian, Texas 76065
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admin@midlothiansoccer.org



Midlothian Soccer Association

Soccer Fest - Vendor Booth/Sponsor Agreement

Spring 2012

Date: _____

Customer: _____

Contact Person: _____
Phone #: _____
E-mail: _____

	Non-Sponsor	Existing Sponsor	Due
Vendor Booths			
_____ A. - 15' x 15' Space (without electricity)	\$ 75.00	Free	
_____ B. - 15' x 15' Space (with electricity)	\$ 125.00	Free	
_____ C. - Additional 15' x 15' Space (without electricity)	\$ 25.00	Free	
_____ D. - Additional 15' x 15' Space (with electricity)	\$ 75.00	Free	
Event Sponsors			
_____ A. - Gold Event Sponsor - Title Sponsor	\$ 1,000.00	\$ 1,000.00	
_____ B. - Silver Event Sponsor - Includes Banner	\$ 500.00	\$ 500.00	
_____ C. - Bronze Event Sponsor - Includes Yard Sign	\$ 250.00	\$ 250.00	
_____ D. - Other Donation or Activity Sponsor			
Description			
Total Due			

* Make all checks payable to Midlothian Soccer Association (MSA). Credit card payments may be made over the phone. MSA is a non-profit organization. All fees collected are used for the betterment of the Association. This fee is non-negotiable and non-refundable.

Terms of Agreement

- Date** Saturday, **March 3, 2012**. Setup may begin at 8:00am. Park closes at dark as there are no lights at park.
- Location** Hawkins Spring Park - Midlothian Texas. Booth numbers will be designated ahead of time.
- Details** Booths will be a marked 15' x 15' area for the Vendor to occupy. Any canopies, tables, chairs or other items required are the responsibility of the Vendor. MSA will only provide the space. Vendors paying for electricity will receive 1 extension cord. If additional cords are needed they are the responsibility of the Vendor.
- Pricing** To qualify for Existing Sponsor Pricing, the Vendor must be a current MSA Business Sponsor in good standing.
- Permits** Vendors selling or giving away food and/or drink must comply with all Midlothian City Ordinances and obtain the necessary permits from the Midlothian Police Department.
- Exclusivity** MSA does not guarantee Exclusivity to any vendor. Other vendors may represent, sell, or give away the same, similar, or competitors brands, services and/or products.
- Rain Out** In the event Soccer Fest is cancelled due to weather, a 50% refund will be offered. However, MSA will make every effort to continue with the event if at all possible.
- Conduct** MSA reserves the right to ask a Vendor to vacate the premises without refund if it is determined by MSA that the vendor is conducting themselves in a manner or presenting products deemed unacceptable by MSA.

I hereby understand and agree to the Terms of Agreement as stated above. Furthermore, I acknowledge and accept all responsibility for any adverse situations that may arise from participation in this event and agree to hold harmless MSA from any such liability.

Customer Signature: _____

Date: _____

Board Approval: _____

Date: _____

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